PUBLICATION OF BOOKS:


ARTICLES PUBLISHED:

International Journals


National Journals


6. Dr. D. Ravinath, “Research Study Floriculture as a Viable Business a Pune Study” along with Dr (Ms.)Devdhar was published in the magazine “Floriculture Today” Nov 2004, Issue 6, Vol 9,pp 13-16.


Book Review


BOOK CHAPTERS


RESEARCH PROJECTS AND CONSULTANCY

1. “Establishment of Cloned Propagation Centre for production of Casuarinas,Eucalyptus Clones” at Central Prison, Visakhapatnam at a cost Rs. 65 lakhs along with Dr. K. Venkateswar Rao who is the Principal Investigator, in which I will have to train them.
2. Participated in a Research study and published a paper on “Floriculture as a viable business” a Pune study along with Dr (Ms.) Devdhar in “Floriculture Today” (November 2004).

3. Consultancy for MSTC, Visakhapatnam jointly with CMS, GITAM (Dealing with Marketing Dimensions for this public sector undertaking).

Research Guide


M. Phil: One Awarded

Branding without Mass Media with special reference to the